

## Asst. Prof. BURÇİN ATASEVEN DOĞRU

### Personal Information

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: AAE-8708-2020

ScopusID: 57216452978

Yoksis Researcher ID: 112000

### Biography

After graduating from Dokuz Eylül University, Business Administration Department at 2003, I worked as a research assistant for 8 years in Celal Bayar University and Istanbul Kültür University. After Phd. Degree in Statistics I have been working as an assistant professor Dr. in Istanbul Kültür University since 2012. Besides this I have been working as academic coordinator in SAP Management Unit in our university.

Moreover, I can speak fluent English. Especially, my skills at problem solving, crisis management and long-term thinking and empathy in my social relationships help me in my career life. Especially, I believe that I can add maximum value in statistics, systems engineering, data analysis and data mining.

### Education Information

Post Doctorate, San Diego State University, Clinical Psychology, United States Of America 2018 - 2019

Doctorate, Marmara University, Sosyal Bilimler Enstitüsü, İstatistik (Dr), Turkey 2008 - 2012

Postgraduate, Manisa Celal Bayar University, Sosyal Bilimler Enstitüsü, Üretim Yönetim Ve Pazarlama (YI) (Tezli), Turkey 2004 - 2007

Undergraduate, Dokuz Eylül University, İşletme Fakültesi, İşletme Bölümü, Turkey 1998 - 2003

### Foreign Languages

English, C2 Mastery

### Certificates, Courses and Trainings

IT, Google AI essentials, Google, 2024

Environment and Sustainability, Çevre ve Sıfır Atık, Ministry of Environment, Urbanization and Climate Change, 2024

Environment and Sustainability, Günlük Hayatta ve Kamu Binalarında Enerji Verimliliği, Ministry of Energy and Natural Resources, 2024

Environment and Sustainability, Günlük Hayatta Su Verimliliği, Ministry of Agriculture and Forestry, 2024

Environment and Sustainability, Devlet Malını Koruma, Vergi Denetim Kurulu Başkanlığı, 2024

Environment and Sustainability, Sustainability Professional Program, Global Reporting Initiative, 2024

Health&Medicine, Temel İyi Klinik Uygulamalar, Klinik Araştırmalar Derneği, 2023

Entrepreneurship, Start-up ve Kobi Mentorluđu, Remedy HR, 2023

Data Analysis, R Data Analysis, San Diego State University, 2018

Data Analysis, Cross-Lagged Panel Analysis With R, Long Beach University Of California, 2018

## Dissertations

Doctorate, Sosyal bilimlerde veri kalitesi ve ölçüm teknikleri, Marmara University, Sosyal Bilimler Enstitüsü, İstatistik (Dr), 2012

Postgraduate, Satış öngörü modellemesi tekniđi olarak yapay sinir ađlarının kullanımı: Petkim'de uygulanması, Manisa Celal Bayar University, Sosyal Bilimler Enstitüsü, Üretim Yönetim Ve Pazarlama (YI) (Tezli), 2007

## Research Areas

Clinical Psychology, Science and Technological Policy Studies, Finance, Management and Organization, Quantitative Methods, Management of Enterprises, Science of Strategy, Management Information Systems, Entrepreneurship and Innovation Management, Management of Information and Documents, Administration and Supervision in Education, Curriculum Development, Curriculum Development and Teaching Methods, Statistics, Statistical Analysis and Applications

## Academic Titles / Tasks

Assistant Professor, Istanbul Kultur University, İktisadi ve İdari Bilimler Fakültesi, İşletme, 2013 - Continues

Research Assistant, Istanbul Kultur University, İktisadi ve İdari Bilimler Fakültesi, İşletme, 2008 - 2013

Research Assistant, Manisa Celal Bayar University, Uygulamalı Bilimler Yüksekokulu, Bankacılık Ve Finans Bölümü, 2003 - 2007

## Academic and Administrative Experience

Vice Dean, Istanbul Kultur University, İktisadi Ve İdari Bilimler Fakültesi, 2022 - Continues

Deputy Head of Department, Istanbul Kultur University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2013 - 2017

## Courses

### Doctorate

VERİ ANALİZİ, Doctorate, 2023 - 2024

### Postgraduate

SEMINER, Postgraduate, 2023 - 2024

SEMINAR, Postgraduate, 2023 - 2024

BİLİMSEL ARAŞTIRMA TEKNİKLERİ VE YAYIN ETİĐİ, Postgraduate, 2024 - 2025, 2023 - 2024

Klinik Psikolojide İstatistik, Postgraduate, 2023 - 2024

R VERİ YÖNETİMİ, Postgraduate, 2023 - 2024

İŞ YERİNDE ISG ÖRGÜTLENMESİ, Postgraduate, 2023 - 2024

### Undergraduate

Biostatistics, Undergraduate, 2024 - 2025, 2023 - 2024

BİYOİSTATİSTİK, Undergraduate, 2024 - 2025, 2023 - 2024

OLASILIK VE İSTATİSTİK II, Undergraduate, 2023 - 2024

GENEL MATEMATİK I, Undergraduate, 2024 - 2025, 2023 - 2024

GENERAL MATHEMATICS II, Undergraduate, 2023 - 2024

Research Methods and Biostatistics, Undergraduate, 2024 - 2025, 2023 - 2024  
STATISTICS FOR BUSINESS, Undergraduate, 2024 - 2025, 2023 - 2024  
PROBABILITY AND STATISTICS II, Undergraduate, 2023 - 2024  
OLASILIK VE İSTATİSTİK I, Undergraduate, 2024 - 2025, 2023 - 2024  
PROBABILITY AND STATISTICS I, Undergraduate, 2024 - 2025, 2023 - 2024  
BIostatistics, Undergraduate, 2023 - 2024  
GENEL MATEMATİK II, Undergraduate, 2013 - 2014  
GENERAL MATHEMATICS I, Undergraduate, 2013 - 2014

## Supervised Theses

BURÇİN A. D., Üretim firmalarında çalışanların sürdürülebilir kalkınma farkındalık düzeylerinin ölçülmesi, Postgraduate, A.GÜLTEKİN(Student), 2023  
BURÇİN A. D., Bir destinasyon olarak bilinen Artvin ilinin kırsal turizm potansiyelinin belirlenmesine yönelik bir çalışma, Postgraduate, Y.HACIOĞLU(Student), 2019

## Jury Memberships

Competition, TEKNOFEST Engelsiz Yaşam Teknolojileri Yarışması, T.C. Sanayi ve Teknoloji Bakanlığı, April, 2024

## Published journal articles indexed by SCI, SSCI, and AHCI

- I. **To Operate or Not to Operate? Reconstructive Surgical Burden and Quality of Life of Pediatric Patients with Facial Differences**  
Modi R. N., Blum J. D., Ataseven Doğru B., Belza C. C., Montes E., Leung K. L., Zaldana-Flynn M., Rapoport C. S., Choi A. K., Ewing E., et al.  
Cleft Palate Craniofacial Journal, vol.61, no.10, pp.1632-1638, 2024 (SCI-Expanded)
- II. **Psychometric evaluation of the Multidimensional Health Locus of Control scales in English- and Spanish-speaking Hispanic Americans**  
Garcia-Alcaraz C., ATASEVEN DOĞRU B., Mills S., Roesch S. C., Sadler G. R., Malcarne V. L.  
JOURNAL OF HEALTH PSYCHOLOGY, vol.26, no.14, pp.2958-2965, 2021 (SSCI)
- III. **Health-Related Quality of Life in Craniofacial Conditions Concordance Between Child and Parent Reports**  
Morgan A., ATASEVEN DOĞRU B., Din H., Blum J., Paap M., Meier A., Carrizosa C., Malcarne V., Gosman A.  
ANNALS OF PLASTIC SURGERY, vol.84, 2020 (SCI-Expanded)

## Articles Published in Other Journals

- I. **THE IMPACT OF DIGITAL TRANSFORMATION ON BUSINESS MODELS**  
Uğur A., Ataseven B.  
Journal of research in business (online), vol.7, no.2, pp.354-375, 2022 (Peer-Reviewed Journal)
- II. **P92. IMPACT OF NUMBER OF RECONSTRUCTIVE SURGERIES ON QUALITY OF LIFE OF PEDIATRIC PATIENTS WITH CRANIOFACIAL CONDITIONS**  
Modi R., Blum J., Ataseven Doğru B., Leung K., Belza C., Zaldana-Flynn M., Ewing E., Rapoport C. S., Montes E., Rupp G., et al.  
Plastic and Reconstructive Surgery - Global Open, vol.10, no.4, pp.93, 2022 (ESCI)
- III. **Relationship of Patient Age to Health-related Quality of Life for Children With Craniofacial Conditions: The Parent Perspective**

Ewing E., Blum J., Longmire E., Belza C., Choi A., Ataseven Doğru B., Malcarne V., Gosman A.  
Plastic and Reconstructive Surgery - Global Open, vol.9, no.8, pp.124-125, 2020 (ESCI)

**IV. Yapay Sinir Ağları ile Öngörü Modellemesi**

Ataseven B.

ÖNERİ, vol.10, no.39, pp.101-115, 2014 (Peer-Reviewed Journal)

**V. Nitel bilimsel arařtırmalarda veri kalitesinin önemi**

ATASEVEN B.

Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.34, no.2, pp.543-564, 2012 (Peer-Reviewed Journal)

**VI. New Directions for Boundaryless and Protean Careers What do Human Resources Managers Make Differently**

Onay M., Ataseven B.

Selçuk Üniversitesi İktisadi ve İdari Bilimler Fakültesi Sosyal ve Ekonomik Arařtırmalar Dergisi, vol.14, no.20, pp.435-464, 2010 (Peer-Reviewed Journal)

## Books

**I. VERİ KALİTESİ**

ATASEVEN B., BÜLBÜL Ş.

in: UYGULAMALI ÇOK DEĞİŐKENLİ İSTATİSTİK TEKNİKLER, ALTAŐ, DİLEK VE YILDIRIM, ESEN, Editor, SEÇKİN, Ankara, pp.13-32, 2020

## Papers Published in Refereed Scientific Meetings

**I. Quality of life in pediatric patients with craniofacial conditions from Mexico and the US: a matched cohort study**

Herrera Eguizabal J., Ataseven Doğru B., Belza C., Malcarne V., Gosman A.

Plastic Surgery 2023, California, United States Of America, 26 - 29 October 2023

**II. The Impact of Knowledge, Skills and Competencies Determined in the European Qualifications Framework (EQF) on Employment**

Tamkaş M., Ataseven Doğru B., Tekin Ü. E., Çağlayan M., Çetiner E. M., Akgöl O.

1st BİLSEL INTERNATIONAL TRUVA SCIENTIFIC RESEARCHES AND INNOVATION CONGRESS, Çanakkale, Turkey, 24 August 2023

**III. Development and Preliminary Validation of a Bilingual Health-related Quality of Life Tool for Diverse Craniofacial Conditions**

ATASEVEN DOĐRU B., Malcarne V., BELZA C., LEUNG K., Breunig J., Bernal-trinidad, C., Nguyen R., Herrera Eguizabal J., Oca M., Wilson K., et al.

ISCFS, United States Of America, 05 September 2023

**IV. Relationship of Patient Age to Health-Related Quality of Life for Children with Craniofacial Conditions: The Parent Perspective**

EWING E., Blum J., LONGMIRE E., BELZA C., CHOI A., ATASEVEN B., Malcarne V., Gosman A.

ASPS Meeting, United States Of America, 20 September 2021

**V. Differences in Health-Related Quality of Life for Patients with Diverse Craniofacial Conditions**

Modi R., RUPP G., Blum J., BELZA C., CHOI A., ATASEVEN B., EWING E., Malcarne V., Gosman A.

ACPA Annual Meeting, United States Of America, 27 April 2021

**VI. Relationship Between Volume Return Volatility In The ISE Evidence based Approach To Energy Automotive Sectors**

ULUSAN POLAT M., ATASEVEN B.

International Finance Banking Insurance Congress (FIBAC 2012), 18 - 22 April 2012

**VII. İnsan Kaynakları Planlama Aşamasında, Doğrusal Programlama Modelinin Uygulanmasına Yönelik**

## **Ampirik Bir Çalışma**

onay m., ALKAYA A., ATASEVEN B.

15. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 25 - 27 May 2007, pp.106-111

## **Supported Projects**

Ataseven Doğru B., Project Supported by Private Organizations in Other Countries, The Pediatric Facial Deformity QoL Questionnaire Development Study, Funded by Cathy and Richard Tryon Pediatric Facial /Psychological Trauma Research Fund, 2015 - 2030

Taksi Deveciyan M., Ataseven Doğru B., Çetiner E. M., Yüksel Ş., Çeliköz S., H2020 Project, A Pilot Application of Micro-Credentials by Using NFT-based Platform, 2025 - 2027

Çetiner E. M., Yüksel Ş., Taksi Deveciyan M., Ataseven Doğru B., Project Supported by Higher Education Institutions, Türkiye'deki Üniversitelerin Blokzincir'e Sistemik Entegrasyonu İçin Endeks Taslağı Oluşturulması, 2024 - 2025

## **Student Project**

Other, Bilim Teneffüsü, Istanbul Kultur University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, Turkey, 2024 - Continues

## **Activities in Scientific Journals**

International Journal of Contemporary Social Sciences, Editor, 2023 - Continues

## **Memberships / Tasks in Scientific Organizations**

İstinye Üniversitesi Klinik Araştırmalar Laboratuvarı, Member of Science Committee, 2024 - Continues, Turkey

## **Peer Reviews in Scientific Publications**

Adıyaman Üniversitesi Sosyal Bilimler Enstitü Dergisi, National Scientific Refreed Journal, April 2024

Journal of aviation (Online), National Scientific Refreed Journal, March 2024

POLİTEKNİK, National Scientific Refreed Journal, March 2024

CUMHURİYET SCIENCE JOURNAL, National Scientific Refreed Journal, January 2024

Bankacılar, National Scientific Refreed Journal, December 2023

## **Metrics**

Publication: 17

Citation (WoS): 6

Citation (Scopus): 7

H-Index (WoS): 2

H-Index (Scopus): 2

## **Congress and Symposium Activities**

14. KOBİ'ler ve Verimlilik Kongresi, Attendee, İstanbul, Turkey, 2024

7th OECD World Forum on Well-being, Audience, Rome, Italy, 2024

Innovation Summit İstanbul 2024, Audience, İstanbul, Turkey, 2024

Sustainable Apprentices Projesi oęaltıcı Konferansı, Invited Speaker, İstanbul, Turkey, 2024

KOBİ Kongresi, Working Group, İstanbul, Turkey, 2023

## **Invited Talks**

Kadın Girişimciler Buluşması, Seminar, İstanbul Büyükşehir Belediyesi, Turkey, June 2024

## **Representation and Promotion Activities**

Institutional Promotion, İstanbul Kültür Üniversitesi, Turkey, İstanbul, 2024 - 2024