

Asst. Prof. DİDEM KAYALIDEREDEN

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: ABG-1287-2022

Yoksis Researcher ID: 370106

Education Information

Doctorate, Istanbul Kultur University, Lisansüstü Eğitim Enstitüsü, İşletme (Dr), Turkey 2018 - 2021

Postgraduate, Bahcesehir University, Sosyal Bilimler Enstitüsü, Marketing, Turkey 2010 - 2012

Undergraduate, Middle East Technical University, İktisadi Ve İdari Bilimler Fakültesi, Uluslararası İlişkiler Bölümü, Turkey 1992 - 1997

Foreign Languages

English, B2 Upper Intermediate

Certificates, Courses and Trainings

Vocational Training, UyumAkademi, Uyumsoft, 2023

Vocational Training, Evrim Yazılım, Evrim Yazılım, 2023

Dissertations

Doctorate, Sanal ortamda finansal işlem yapan farklı kuşaklardaki tüketicilerin teknolojik risk farkındalığı ile satın alma kararı arasındaki ilişkinin incelenmesi, Istanbul Kultur University, Lisansüstü Eğitim Enstitüsü, İşletme (Dr), 2021

Research Areas

Social Sciences and Humanities, Banking and Finance

Academic Titles / Tasks

Assistant Professor, Istanbul Kultur University, İktisadi ve İdari Bilimler Fakültesi, Uluslararası Ticaret ve Finansman, 2022 - Continues

Academic and Administrative Experience

Deputy Director of the Center, Istanbul Kultur University, Merkez Müdürlükleri, Aile İşletmeleri ve Girişimcilik Araştırma ve Uygulama Merkezi, 2023 - Continues

Faculty Academic Council Member, Istanbul Kultur University, İktisadi ve İdari Bilimler Fakültesi, Uluslararası Ticaret ve Finansman, 2022 - Continues

Erasmus Program Institutional Coordinator, Istanbul Kultur University, İktisadi ve İdari Bilimler Fakültesi, Uluslararası Ticaret ve Finansman, 2022 - Continues

Courses

Foreign Trade Finance, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022

Finance Theories and Applications, Undergraduate, 2023 - 2024

Uluslararası Pazarlama ve Lojistik, Postgraduate, 2023 - 2024, 2022 - 2023

Risk Management and Insurance, Undergraduate, 2023 - 2024

Artificial Intelligence, Undergraduate, 2023 - 2024

Customer Experience and Digitalization, Undergraduate, 2023 - 2024, 2022 - 2023, 2019 - 2020

Yapay Zeka, Undergraduate, 2023 - 2024

Yapay zeka ve e-ticaret, Undergraduate, 2023 - 2024

Artificial Intelligence and e-Trade, Undergraduate, 2023 - 2024, 2022 - 2023

Customer Relations Management, Undergraduate, 2023 - 2024

Principles of Marketing, Undergraduate, 2023 - 2024, 2022 - 2023

International Banking, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020

Akademik Yazım ve Sunum Teknikleri, Undergraduate, 2022 - 2023

e-Trade, Undergraduate, 2022 - 2023

Financial Markets and Market Actors, Undergraduate, 2022 - 2023

Financial Literacy, Undergraduate, 2022 - 2023

Exchange Management and Foreign Trade, Undergraduate, 2022 - 2023

Financial Accounting, Undergraduate, 2022 - 2023, 2021 - 2022

İthalat İhracat Yönetimi, Postgraduate, 2022 - 2023

Uluslararası Ticaret Projesi, Undergraduate, 2022 - 2023

Financial Markets, Undergraduate, 2022 - 2023, 2021 - 2022

Academical Writing and Presentation Technics, Undergraduate, 2022 - 2023

Bankacılık ve Finansal Kurumlar, Undergraduate, 2022 - 2023

Marketing Management, Undergraduate, 2022 - 2023

Uluslararası Bankacılık, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020

Innovative approach to Interdisciplinary Studies, Undergraduate, 2022 - 2023

Turkish Foreign Trade Policy, Undergraduate, 2022 - 2023

Family Businesses on Turkish Economy, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021

Finansal Okuryazarlık, Undergraduate, 2022 - 2023

Principles of Accounting, Undergraduate, 2021 - 2022

Mali Piyasalar ve Piyasa Aktörleri, Undergraduate, 2021 - 2022

International Finance Management, Undergraduate, 2021 - 2022

Customer Experience nad Digitalization, Undergraduate, 2021 - 2022

Management of Export Import, Undergraduate, 2021 - 2022

Yatırım Projelerinin Analizi, Undergraduate, 2021 - 2022

International Trade Organizations, Undergraduate, 2021 - 2022

Uluslararası Finansal Yönetim, Undergraduate, 2021 - 2022

Advising Theses

DİDEM K., Influence of Social Media on Brand Building in FMCG Competitive Markets, Postgraduate, B.SEREVAN(Student), 2023

DİDEM K., The Effect of Digital Transformation in Businesses on Financial Performance: A Research on Family SMEs, Postgraduate, A.KURTULUŞ(Student), 2023

DİDEM K., Mogadishu Startups: Motivations, Problems, and Key Success Factors, Postgraduate, A.JAMA(Student), 2023

Advising Graduates (Non-Thesis)

Kayalidereden D., Soğuk Zincir Lojistik Yönetimi Kapsamında Gıda Tedarik Zincirinde Dış Kaynak Kullanımının İşletme Performansına Etkileri, Masters (Non-Thesis), B.Karakoyunlu(Student), 2023

Kayalidereden D., LİDERLİĞİN KARANLIK YÜZÜ VE ÇALIŞANLAR ÜZERİNDEKİ OLUMSUZ (PSİKOLOJİK) ETKİLERİ, Masters (Non-Thesis), B.TAWAKULI(Student), 2023

Kayalidereden D., e-Lojistik ve Türkiye'de e-Lojistik Uygulamaları, Masters (Non-Thesis), H.Yazar(Student), 2023

Designed Lessons

Kayalidereden D., Korucu Gümüşoğlu N., Introduction to ERP with UYUMSOFT, Undergraduate, 2023 - 2024

Kayalidereden D., Korucu Gümüşoğlu N., Innovative Approach to Interdisciplinary Studies , Undergraduate, 2022 - 2023

Published journal articles indexed by SCI, SSCI, and AHCI

- I. The Impact of Green Business Ethics and Green Financing on Sustainable Business Performance of Industries in Türkiye: The Mediating Role of Corporate Social Responsibility**
Alay H. K., KESKİN A., TAKSİ DEVECİYAN M., Sen G., KAYALIDEREDEN D., Berber Ş.
SUSTAINABILITY, vol.16, no.17, 2024 (SCI-Expanded)

Articles Published in Other Journals

- I. Assesment of Blockchain-Based P2P (Pear to Pear) Transactions in International Trade with Swot Analysis**
Kayalidereden D., Taksi Deveciyan M.
Journal of International Trade, Logistics and Law, vol.9, no.2, pp.32-41, 2023 (Peer-Reviewed Journal)
- II. Karar Verme Sürecindeki Rasyonellik Üzerine Disiplinlerarası Bir Derleme**
Kayalidereden D.
Journal of Economics Business and International Relations-JEBI, vol.2, no.1, pp.119-143, 2023 (Peer-Reviewed Journal)
- III. Online Satın Alma Kararı ile Siber Risk Algısı Arasındaki İlişkinin Kuşaklar Aracılığında İncelenmesi Üzerine Bir Araştırma**
KAYALIDEREDEN D., ŞEN A.
Turkish Studies - Economics, Finance, Politics , vol.16, no.4, pp.1333-1359, 2021 (Peer-Reviewed Journal)
- IV. A Resarch for the Relationship Between Cyber Risk Perception of Consumers From Different Generations and Online Purchasing Decision**
KAYALIDEREDEN D., ŞEN A.
Turkish Studies - Economics, Finance, Politics , vol.16, no.4, 2021 (Peer-Reviewed Journal)
- V. Monitoring National Payment Schemes: Some Global Practices and Turkish Payment Scheme – Troy**
KAYALIDEREDEN D., ÇETİNER E. M.
JOURNAL OF BUSINESS IN THE DIGITAL AGE, vol.1, no.2, pp.67-75, 2018 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Kayıtlı Ekonominin Geliştirilmesi Sürecinde Kartlı Ödeme Sistemleri ile Yeni Yöntem ve Teknolojiler**
KAYALIDEREDEN D.
Türkiye Bankalar Birliği, İstanbul, 2011

Refereed Congress / Symposium Publications in Proceedings

- I. **TÜRKİYE'DE COVID19 İLE DEĞİŞEN KART KULLANIM ETKİNLİK ANALİZİ**
KAYALIDEREDEN D.
1. Dış Ticaret Zirvesi, İstanbul, Turkey, 18 - 19 October 2023
- II. **ASSESSMENT OF BLOCKCHAIN-BASED PEER-TO-PEER (P2P) TRANSACTIONS IN INTERNATIONAL TRADE WITH SWOT ANALYSIS**
KAYALIDEREDEN D., Taksi Deveciyan M.
2nd International Conference on Contemporary Issues in Commerce, İstanbul, Turkey, 09 May 2023
- III. **Farklı Kuşaklardan Kullanıcıların Çevrimiçi Alışveriş Kararı İle Siber Risk Algısı Arasındaki İlişki**
KAYALIDEREDEN D., ŞEN A.
20. Uluslararası İşletmecilik Kongresi, Giresun, Turkey, 10 June 2021

Scientific Refereeing

International Journal of Business and Economic Studies, Other Indexed Journal, June 2023

Scientific Publication, Etik Kurul, İstanbul Kultur University, Turkey, June 2023

İstanbul Esenyurt Üniversitesi İşletme ve Yönetim Bilimler Fakültesi Sosyal Bilimler Araştırmaları Dergisi (ieSBAD),
Other Indexed Journal, March 2023

Tasks In Event Organizations

Türküz E., Kayalıdereden D., Paksoy M., Bekmezci M., 10. Aile İşletmeleri Kongresi , Scientific Congress, İstanbul, Turkey, Mayıs 2024

Küçük N. E., Kaya Çamalan Ç., Kaya Ç., Korucu Gümüsoğlu N., KAYALIDEREDEN D., ÇALIŞKAN ÇETİN N., 1. Dış Ticaret Zirvesi, Scientific Congress, İstanbul, Turkey, Ekim 2023

Metrics

Publication: 11

Visual Activities

Kayalıdereden D., Herkese Bilim Teknoloji Dergisi /"Finansal Sistemin en yeni aktörü: Yapay Zeka" , Journal Publishing, 2023 - 2023

Non Academic Experience

Company, Verisoft Bilgi İşlem Tic ve San AŞ, R&D and Management

Company, Paycore, Marketing Communication Director

Special Research Center, İdea Teknoloji Çözümler San ve Tic A.Ş, Marketing and Communication Manager
Company, peppers and rogers consultancy, consultancy
Business Establishment Private, Alternatif Bank, Kredi Kartları Satış ve Pazarlama
Business Establishment Private, Yapı ve Kredi Bankası, Merchant sales support and merchandising