

Asst. Prof. İBRAHİM ETHEM TARHAN

Personal Information

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International Researcher IDs

ScholarID: IoRKpLIAAAAJ

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Yoksis Researcher ID: 114926

Education Information

Doctorate, University Of Phoenix (Abd), United States Of America 2004 - 2010

Postgraduate, University Of West Florida (Abd), United States Of America 1978 - 1980

Undergraduate, Lindenwood University (Abd), United States Of America 1974 - 1978

Research Areas

Social Sciences and Humanities

Academic Titles / Tasks

Assistant Professor, 2012 - Continues

Academic and Administrative Experience

BAP Scientific Commissioner, Istanbul Kultur University, Üniversite Rektörlüğü, 2023 - Continues

Alumni Relations Commission Member, Istanbul Kultur University, Mühendislik Fakültesi, Endüstri Mühendisliği, 2022 - Continues

Secretary General, Istanbul Kultur University, Üniversite Rektörlüğü, 2021 - 2023

Istanbul Kultur University, 2018 - 2021

Istanbul Kultur University, 2014 - 2016

Istanbul Kultur University, 2008 - 2011

Istanbul Kultur University, 2007 - 2011

Courses

IE0505 - MARKETTING MANAGEMENT, Undergraduate, 2023 - 2024

IEM1702 - INTRODUCTION TO ENGINEERING MANAGEMENT, Undergraduate, 2023 - 2024

CSE7093 - ENGINEERING ECONOMICS, Undergraduate, 2023 - 2024

IEM3900 - THESIS, Postgraduate, 2023 - 2024

MY0504 - PAZARLAMA MÜHENDİSLİĞİ, Postgraduate, 2023 - 2024

ECONOMICS, Undergraduate, 2023 - 2024, 2022 - 2023
MY1702 - MÜHENDİSLİK YÖNETİMİNE GİRİŞ, Postgraduate, 2023 - 2024
ENGINEERING ECONOMICS, Undergraduate, 2022 - 2023, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2015 - 2016, 2014 - 2015
STRATEJİK YÖNETİM, Postgraduate, 2022 - 2023
MARKETING MANAGEMENT, Undergraduate, 2022 - 2023, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2015 - 2016, 2014 - 2015, 2010 - 2011, 2009 - 2010
STRATEJİK MANAGEMENT, Postgraduate, 2022 - 2023
ECONOMICS, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2015 - 2016, 2014 - 2015, 2011 - 2012, 2010 - 2011
GRADUATION PROJECT, Undergraduate, 2020 - 2021, 2019 - 2020
FUNDAMENTALS OF ENGINEERING MANAGEMENT, Postgraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019
THESIS, Postgraduate, 2020 - 2021, 2019 - 2020
CONSTRUCTION MARKETİNG MANAGEMENT, Undergraduate, 2020 - 2021
STRATEJİK MANAGEMENT, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018
FINANCIAL AND COST ACCOUNTING, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2015 - 2016, 2014 - 2015, 2011 - 2012
PAZARLAMA MÜHENDİSLİĞİ, Postgraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019
TEZ, Postgraduate, 2019 - 2020
CE0514 CONSTRUCTION MARKETİNG MANAGEMENT, Undergraduate, 2019 - 2020, 2017 - 2018, 2015 - 2016, 2014 - 2015, 2013 - 2014
SEMİNER, Postgraduate, 2019 - 2020
MÜHENDİSLİK YÖNETİMİNE GİRİŞ, Postgraduate, 2019 - 2020
CASE STUDIES IN MANAGERIALFINANCE, Undergraduate, 2019 - 2020, 2018 - 2019
BİTİRME PROJESİ, Undergraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018
CE 0804 ECONOMICS (30)3, Undergraduate, 2019 - 2020
FINANCIAL MANAGEMENT, Postgraduate, 2018 - 2019
ENGINEERING ORIENTATION, Undergraduate, 2018 - 2019, 2017 - 2018, 2015 - 2016, 2014 - 2015
MARKETING ENGINEERING, Postgraduate, 2018 - 2019
IMPY ÖZEL KONU ÇALIŞMASI, Postgraduate, 2018 - 2019, 2017 - 2018, 2015 - 2016, 2014 - 2015
IMPY 2003 PROJE FİNANSMANI (30)3, Postgraduate, 2017 - 2018
İNŞAAT SEKTÖRÜNDE PAZARLAMA YÖNETİMİ, Undergraduate, 2017 - 2018, 2015 - 2016, 2014 - 2015
IE890 FİNAL PROJECT, Undergraduate, 2017 - 2018, 2015 - 2016, 2014 - 2015, 2013 - 2014
BİTİRME PROJESİ, Postgraduate, 2017 - 2018
IMPY 2003 PROJE FİNANSMANI (3+0)3, Postgraduate, 2015 - 2016, 2014 - 2015
CE0806 BUSINESS MANAGEMENT, Undergraduate, 2015 - 2016, 2014 - 2015, 2013 - 2014
IE361/IE3501 Economics (3+0)3, Undergraduate, 2013 - 2014, 2012 - 2013
ESS 560 Economics (2+0)2, Undergraduate, 2013 - 2014
CSE 7093 Engineering Economy (2+0)2 (B), Undergraduate, 2013 - 2014
IE0505 Marketing Management Group A, Undergraduate, 2013 - 2014
IE1801 Engineering Orientation (2+0) 2 (A), Undergraduate, 2013 - 2014
IE0505 Marketing Management Group B, Undergraduate, 2013 - 2014
IE1801 Engineering Orientation (2+0) 2 (B), Undergraduate, 2013 - 2014
IE362/IE3502 Financial and Cost Accounting (3+0)3, Undergraduate, 2013 - 2014, 2012 - 2013
IMPY 2003 Proje Finansmanı (3+0)3, Undergraduate, 2013 - 2014, 2012 - 2013
IMPY Özel Konu Çalışması, Undergraduate, 2013 - 2014
CE 0804 Economics (3+0)3, Undergraduate, 2013 - 2014, 2012 - 2013
ULUSLARARASI İŞLETMECİLİK, Undergraduate, 2011 - 2012
İŞLETME BİRİMİNE GİRİŞ, Undergraduate, 2011 - 2012
İŞLETME, Undergraduate, 2011 - 2012, 2010 - 2011, 2009 - 2010
İŞLETME BİLİMİNE GİRİŞ II, Undergraduate, 2010 - 2011, 2009 - 2010

BUSİNESS MANAGEMENT , Undergraduate, 2010 - 2011, 2009 - 2010
ENGINEERING ECONOMICS (B), Undergraduate, 2010 - 2011, 2009 - 2010
ENGINEERING ECONOMICS (A), Undergraduate, 2010 - 2011, 2009 - 2010
TİCARİ İLETİŞİM (BANKACILIK PROG.), Undergraduate, 2010 - 2011
FİNANCIAL&COST ACCOUNTİNG, Undergraduate, 2010 - 2011
TİCARİ İLETİŞİM (İŞLETME YÖN. PROG.), Undergraduate, 2010 - 2011
TİCARİ İLETİŞİM , Undergraduate, 2009 - 2010
ULUSLARARASI İKTİSAT, Undergraduate, 2009 - 2010

Advising Theses

İBRAHİM ETHEM T., The impact of value engineering on material selection. An example from the construction industry, Postgraduate, B.QUFFA(Student), 2023
İBRAHİM ETHEM T., The impact of total quality management in increasing customer satisfaction for banking sectors, Postgraduate, M.HUSSAIN(Student), 2021
İBRAHİM ETHEM T., The impact of human resource management on organizational performance, Postgraduate, M.HUSSAIN(Student), 2021
İBRAHİM ETHEM T., The effects of marketing brand communities on the customer satisfaction-loyalty: Lighting utilities brands in Jordan as case study, Postgraduate, Z.ABU(Student), 2020
İBRAHİM ETHEM T., MEHMET NURETTİN U., Proje Yönetiminde Kazanılmış Değer Analizi ve Örnek Bir Uygulama, Postgraduate, Ç.ŞAHİN(Student), 2020

Articles Published in Other Journals

- I. **A FAILED ADVERTISING CAMPAIGN: WHAT WENT WRONG? A CASE STUDY IN A FASHION RETAIL COMPANY**
Tarhan İ. E., Ateş N. B.
TURKISH JOURNAL OF MARKETING, vol.5, no.1, pp.59-76, 2020 (Peer-Reviewed Journal)
- II. **Sağlık Çalışanlarına Karşı Uygulanmakta Olan Şiddet Olaylarının Nedenleri ve Çözüm Önerileri**
TARHAN İ. E.
Herkes Bilim Teknoloji, 2019 (Non Peer-Reviewed Journal)
- III. **4. Endüstri Devrimi'xxnin Getireceği Yeni Liderlik Anlayışı**
TARHAN İ. E.
Herkes Bilim Teknoloji, no.122, pp.17, 2018 (Non Peer-Reviewed Journal)
- IV. **Aile İşletmeleri Nereye Koşmalı**
TARHAN İ. E.
Herkes Bilim Teknoloji, 2017 (Non Peer-Reviewed Journal)
- V. **Prof. Dr. Oktay Sinanoğlu'nun anısına**
TARHAN İ. E.
Cumhuriyet Bilim Teknik, 2015 (Non Peer-Reviewed Journal)
- VI. **Case Studies with Treatment Interventions among Ten Family Businesses in Istanbul**
TARHAN İ. E.
Management, vol.2, no.5, pp.251-265, 2012 (Peer-Reviewed Journal)
- VII. **EKONOMİ DERSİNİN ÖNEMİ**
TARHAN İ. E.
e-Journal New World Science Academy, vol.1, no.1, 2012 (Peer-Reviewed Journal)

Books & Book Chapters

I. Cloud-Based AI Role in Intelligent Pharmaceutical Manufacturing Facilities

ALDARABSEH E., TARHAN İ. E.

in: Industrial Engineering in the Industry 4.0 Era, GENÇYILMAZ MEHMET GÜNEŞ, Editor, SPRINGER NATURE - INDUSTRIAL ENGINEERING IN THE INDUSTRY 4.0 ERA- SELECTED PAPERS FROM ISPR2023, OCTOBER 5-7,2023, ANTALYA, Cham, pp.116-128, 2024

II. The Impact of Value Engineering on Material Selection: An Example from the Construction Industry

TARHAN İ. E., QUFFA B.

in: Industrial Engineering in the Industry 4.0 Era, GENÇYILMAZ MEHMET GÜNEŞ, Editor, SPRINGER NATURE - INDUSTRIAL ENGINEERING IN THE INDUSTRY 4.0 ERA- SELECTED PAPERS FROM ISPR2023, OCTOBER 5-7,2023, ANTALYA, Cham, pp.162-176, 2024

Refereed Congress / Symposium Publications in Proceedings

I. Cloud Based AI Role in Intelligent Pharmaceutical Manufacturing Facilities

TARHAN İ. E., ALDARABSEH E.

SPRINGER NATURE - INTERNATIONAL SYMPOSIUM FOR PRODUCTION RESEARCH 2023 (ISPR 2023), Turkey, 5 - 07 October 2023

II. The Impact of Value Engineering On Material Selection An Example From The Construction Industry

TARHAN İ. E., QUFFA B.

SPRINGER NATURE - INTERNATIONAL SYMPOSIUM FOR PRODUCTION RESEARCH 2023 (ISPR 2023), Turkey, 5 - 07 October 2023

III. The Impact of Total Quality Management In Increasing Customer Satisfaction for Banking Sectors

TARHAN İ. E., HUSSAIN M.

3.ULUSLARARASI LİSANSÜSTÜ ÇALIŞMALAR KONGRESİ 14-17 HAZİRAN 2023, Turkey, 14 - 17 June 2023

IV. Role of Engineering Management to Increase Import and Export Internationality

TARHAN İ. E., HUSSAIN M.

3.ULUSLARARASI LİSANSÜSTÜ ÇALIŞMALAR KONGRESİ 14-17 HAZİRAN 2023, Turkey, 14 - 17 June 2023

V. HOW COULD FAMILY BUSINESSES SURVIVE?

TARHAN İ. E.

9. AİLE İŞLETMELERİ KONGRESİ, İstanbul, Turkey, 15 April 2022

VI. KİŞİSEL VERİLERİN KORUNMASI KANUNU VE UYGULAMASI

TARHAN İ. E.

40.YAEM KONGRESİ, İstanbul, Turkey, 07 July 2021

VII. Hasta ve Hasta Yakınları Tarafından Sağlık Çalışanlarına Karşı Uygulanmakta Olan Şiddet Vakalarının Nedenleri ve Çözüm Önerileri

TARHAN İ. E.

39. Yöneylem Araştırması ve Endüstri Mühendisliği Ulusal Kongresi, Turkey, 12 - 14 June 2019

VIII. 4. Endüstri Devriminin Getireceği Yeni Liderlik Anlayışı

TARHAN İ. E.

38. Yöneylem Araştırması ve Endüstri Mühendisliği Ulusal Kongresi, Turkey, 26 - 29 June 2018

Metrics

Publication: 17