

Prof. ÖYKÜ EZGİ YILDIZ BALABAN

Personal Information

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Education Information

Doctorate, Marmara University, Sosyal Bilimler Enstitüsü, Reklamcılık Ve Tanıtım (Dr), Turkey 2004 - 2010

Postgraduate, Marmara University, Sosyal Bilimler Enstitüsü, Genel Gazetecilik (Yl) (Tezli), Turkey 2000 - 2003

Undergraduate, Marmara University, İletişim Fakültesi, Gazetecilik Bölümü, Turkey 1995 - 1999

Academic Titles / Tasks

Professor, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, İletişim Sanatları, 2023 - Continues

Associate Professor, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, İletişim Sanatları, 2017 - 2023

Assistant Professor, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, İletişim Sanatları, 2010 - 2017

Research Assistant, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, İletişim Sanatları, 2004 - 2010

Academic and Administrative Experience

Head of Department, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, Yeni Medya ve İletişim, 2024 - Continues

Internship Committee Member, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, Yeni Medya ve İletişim, 2022 - Continues

Erasmus Program Department Coordinator, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, İletişim Sanatları, 2021 - Continues

Chairperson of Department Quality Commission, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, Yeni Medya ve İletişim, 2018 - Continues

Member of Department Quality Commission, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, İletişim Sanatları, 2018 - Continues

Faculty Management Board Member, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, Yeni Medya ve İletişim, 2017 - Continues

Faculty Board Member, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, Yeni Medya ve İletişim, 2017 - Continues

Erasmus Program Department Coordinator, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, İletişim Sanatları, 2017 - Continues

Head of Department, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, Yeni Medya ve İletişim, 2017 - Continues

Internship Coordinator, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, İletişim Sanatları, 2016 - Continues

Deputy Head of Department, Istanbul Kultur University, Sanat ve Tasarım Fakültesi, İletişim Sanatları, 2015 - 2023

Courses

TEZ, Postgraduate, 2023 - 2024, 2022 - 2023

REKLAMCILIĞA GİRİŞ, Undergraduate, 2023 - 2024, 2022 - 2023

BİTİRME PROJESİ II, Undergraduate, 2023 - 2024, 2022 - 2023

İLETİŞİM KURAMLARI, Undergraduate, 2023 - 2024, 2022 - 2023
İLETİŞİMBİLİMİ II, Undergraduate, 2023 - 2024, 2022 - 2023
BİTİRME PROJESİ I, Undergraduate, 2023 - 2024, 2022 - 2023
SİYASAL REKLAMCILIK, Undergraduate, 2023 - 2024, 2022 - 2023
SEMİNER II, Undergraduate, 2023 - 2024, 2022 - 2023
SİYASAL İLETİŞİM, Undergraduate, 2023 - 2024, 2022 - 2023
REKLAM KAMPANYALARI VE UYGULAMA ÖRNEKLERİ II, Postgraduate, 2023 - 2024, 2022 - 2023
SEMİNER I, Undergraduate, 2023 - 2024
KÜLTÜRLERARASI İLETİŞİM, Undergraduate, 2023 - 2024
İLETİŞİMBİLİMİ I, Undergraduate, 2023 - 2024
TÜKETİM SOSYOLOJİSİ, Postgraduate, 2023 - 2024
İLETİŞİM VE MEDYA, Undergraduate, 2023 - 2024
İletişimbilimi I, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 -
2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
Bitirme Projesi I, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 -
2017, 2015 - 2016, 2014 - 2015, 2012 - 2013
Tüketim Sosyolojisi, Postgraduate, 2022 - 2023, 2018 - 2019, 2015 - 2016, 2014 - 2015, 2012 - 2013
Bitirme Projesi II, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 -
2017, 2014 - 2015, 2013 - 2014, 2012 - 2013
Seminer I, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017,
2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
Kültürlerarası İletişim, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2016 - 2017,
2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011
İletişim ve Medya, Undergraduate, 2022 - 2023, 2021 - 2022
Tüketim Sosyolojisi, Postgraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020
Siyasal İletişim, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2014 - 2015, 2012 -
2013, 2011 - 2012
İletişimbilimi I, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2014 -
2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
Reklamcılığa Giriş, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2014 -
2015, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011
Reklam Kampanyaları ve Uygulama Örnekleri II, Postgraduate, 2021 - 2022
İletişim Kuramları, Undergraduate, 2021 - 2022
Seminer II, Undergraduate, 2021 - 2022, 2020 - 2021, 2016 - 2017, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
Siyasal Reklamcılık, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2017 - 2018, 2016 - 2017, 2014 - 2015
Reklam Kampanyaları I, Undergraduate, 2020 - 2021
Reklam Dili Çözümlemesi, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018
Reklam ve Popüler Kültür, Undergraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 -
2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
İLETİŞİM DİLİ, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2013 - 2014, 2012 - 2013, 2011 - 2012
SİYASAL REKLAMCILIK, Undergraduate, 2018 - 2019, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011
ULUSLARARASI REKLAMCILIK, Undergraduate, 2017 - 2018
AÇIKHAVA REKALMCILIĞI, Undergraduate, 2017 - 2018
Reklam Ölçme ve Değerlendirme, Undergraduate, 2015 - 2016, 2013 - 2014
İletişim Dili (Grup1), Undergraduate, 2015 - 2016
İletişim Dili (Grup2), Undergraduate, 2015 - 2016
İletişim Dili (2.grup), Undergraduate, 2014 - 2015
Reklam Ajanslarında Organizasyon ve Yönetim, Undergraduate, 2014 - 2015, 2013 - 2014
İletişim Dili (1.grup), Undergraduate, 2014 - 2015
İletişim Sanatlarında Kuram ve Uygulama III, Undergraduate, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011
Reklam ve Tasarım I, Undergraduate, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011

Siaysal İletişim , Undergraduate, 2013 - 2014
Bitirme Projesi , Undergraduate, 2013 - 2014
Reklam ve Tasarım II, Undergraduate, 2013 - 2014, 2012 - 2013, 2010 - 2011
İletişim Sanatları, Undergraduate, 2010 - 2011

Jury Memberships

Associate Professor Exam, Associate Professor Exam, İstanbul Kültür Üniversitesi, October, 2023
Associate Professor Exam, Associate Professor Exam, İstanbul Kültür Üniversitesi, October, 2023
Associate Professor Exam, Associate Professor Exam, İstanbul Kültür Üniversitesi, October, 2023
Associate Professor Exam, Associate Professor Exam, İstanbul Kültür Üniversitesi, October, 2023
PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, Nişantaşı Üniversitesi, May, 2023
Appointment to Academic Staff-Assistant Professorship, Appointment to Academic Staff-Assistant Professorship, İstanbul Kültür Üniversitesi, March, 2023
Appointment to Academic Staff-Professorship, Appointment to Academic Staff-Professorship, İstanbul Kent Üniversitesi, March, 2023

Metrics

Publication: 25